

Why we think You, TOO, will like the Minocqua Matches

is the only tournament in the country where you can both play and relax, because the games are played in single nightly sessions, except for week-ends. Russell Baldwin, the eminent director and mathematical wizard, will be here to direct. (His speed at scoring and skill at maneuvering makes him the game's General MacArthur.)

Every session winner gets a fragrant pine Christmas Tree at holiday time — one cut specially for him.

When the moon is up, we slip out to the beach for a marshmallow and hot cider roast, and for some deep harmonizing.

And when the sun comes up, we ride out to meet it in a quiet canoe, or go fishing over the lake in Ray Quady's speed boat.



These are three of the six "four foot trophies" in play at the MINOCQUA DELANDS MATCHES, the "Asbury games of the midwest." From left to right are the Lambert trophy for Mixed Pairs (note the muskie figurine on top), the Howard Young trophy for Master Individual game, and the Ethel Mars Team of Four. Mrs. Mars is as famed for her race horses as she is for her candies, and we are hoping she will keep her cup filled with candy bars for our tournament munchers. Please have your secretary make note of this, Mrs. Mars. Of course we are grateful to the donors of all these handsome trophies.